



a fundraiser for



The fifth annual Capital City Cornhole Classic, played on the lawn of the State Capitol in Salem on 9/11/21, will feature over 50 lanes of cornhole boards and host over 200 players from around the Pacific Northwest.

The unique community event raises critical funds to help individuals with disabilities or disadvantages served by Shangri-La thrive at home, at work and in our community.

[www.ShangriLaOregon.org](http://www.ShangriLaOregon.org)

## WILL YOU JOIN US AS A \$1,500 DIVISION PARTNER?

### PARTNERSHIP PERKS

- Your business has division naming rights (ABC Business Advanced Team Division) and will be announced as such throughout the tournament.
- NEW: Business logo has prominent placement on back of event t-shirts.
- NEW: Business logo included in foreground of event photo booth.
- Company logo displayed on lane scoreboard (see photo above); Lane announced as “Sponsored by” your company throughout the tournament.
- Logo included in player communications.
- Logo appears on handle of player registration bags. (see photo above)
- Company logo; link to company website on event webpage.
- NEW: Hyperlinked business logo appears on bottom of all Shangri-La website pages until 12/31/2021.
- Partners confirmed by 8/13 included on print marketing.
- Opportunity to include marketing materials in player packets.
- Opportunity to have booth at the event.
- Company name listed in Shangri-La’s newsletter.
- Company name displayed on event sponsor banner.

### OTHER OPPORTUNITIES

\$1,500 isn’t in your budget right now, but you still want to help?

We have other options:  
 - \$500 tent partnership  
 - \$250 lane partnership  
 - In-kind needs

See a full list of opportunities at: [www.shangrilaoregon.org/capitalcitycornholeclassic](http://www.shangrilaoregon.org/capitalcitycornholeclassic)

### READY TO PARTNER UP?

- Complete and return the attached partnership form along with a hi-res png/pdf version of your logo.
- **Partnership responses are due by August 13** at the latest, but the sooner we hear from you the sooner we put your digital perks in place.

# PARTNERSHIP RESPONSE FORM

Date \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Contact Person / Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## MONETARY PARTNERSHIP PLEDGE

- \$100 Cheering Fan     \$250 Lane Partnership     \$200 Lane Partnership w/ board     \$500 Tent Partnership  
 \$1,500 Division Title Partnership     \$1,500 Challenge Course Title Partnership

## PAYMENT DETAILS

- Enclosed is a check made payable to Shangri-La  
Mail to: Shangri-La, Attn: CET, 4080 Reed Road SE #150, Salem, OR 97302  
 Please send us an invoice.     I want to pay online. Please send a payment link.

## IN-KIND PARTNERSHIP PLEDGE

Player Prize Package Item(s): Description: \_\_\_\_\_  
\_\_\_\_\_ Value: \$ \_\_\_\_\_

Challenge Course Raffle Item(s): Description: \_\_\_\_\_  
\_\_\_\_\_ Value: \$ \_\_\_\_\_

Player Registration Package Item(s): Description: \_\_\_\_\_  
\_\_\_\_\_ Value: \$ \_\_\_\_\_

- Cornhole Boards     Cornhole Board Materials     Advertising     Generator(s)     Tables     Chairs  
 Restroom Rental     Trash Removal     Other: \_\_\_\_\_

## PICK-UP DETAILS

- Enclosed are my in-kind contributions.     Please contact me to arrange pick-up.     Please contact me to discuss further.

## FORM RETURN

Email to: [community@shangri-la-or.org](mailto:community@shangri-la-or.org). Don't forget to include a hi-resolution version of your company logo.

Mail to: Shangri-La, attn: CET, 4080 Reed Road SE #150, Salem, Oregon 97302. Don't forget to email us a hi-resolution version of your company logo.

If you have any questions, please do not hesitate to contact me.  
Shangri-La is a 501c3 non-profit organization; tax ID #93-0509414

